



WILLIAM & MARY

CHARTERED 1693

SENIOR VICE PRESIDENT FOR STUDENT AFFAIRS & PUBLIC SAFETY

Board of Visitors
Committee on the Student Experience
November 2024 Pre-reads

Every 3 years William & Mary participates in the national CIRP Freshman Survey. The CIRP Freshman Survey is administered to all incoming first-year and transfer students during the summer before they start orientation and classes. This instrument collects data on incoming college students' background characteristics, high school experiences, attitudes, behaviors, and expectations for college allowing for a snapshot of what our incoming students are like before they experience life at William & Mary. The results in the first report below are from the Summer 2022 administration of the survey.

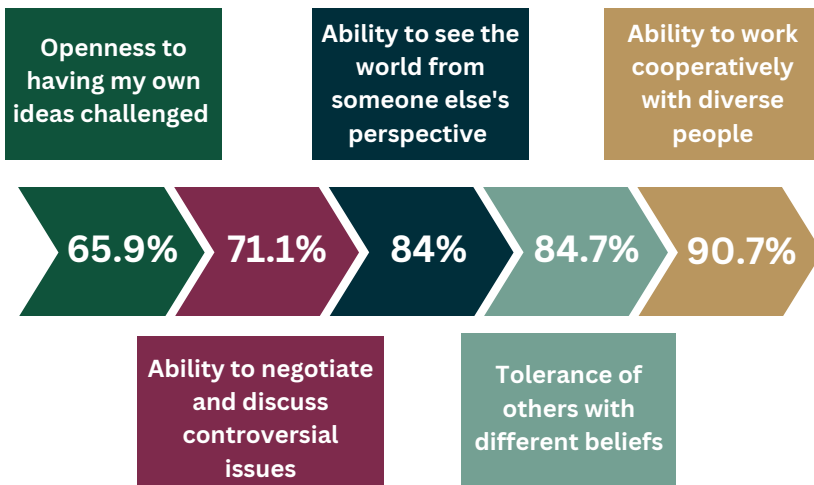
Additionally, the Division of Student Affairs is committed to regularly assessing our services, programs, and student outcomes. The data included in this packet were shared during a Spring 2023 Student Affairs Division meeting. Each poster allowed departments to share data that was important to them and to highlight the impact of their work. During Family Weekend in Fall 2023, Student Affairs and Advancement collaborated to share this data more broadly, including with the Parent and Family Council. The posters (1) highlighted data important to their work, (2) regular assessments their offices conduct, (3) their focus for the Student Affairs Strategic Plan, (4) the impact of private support on student life and (5) future funding needs.

CIRP Data

The CIRP Freshman Survey (TFS) collects important information on what incoming students are like before they experience college. All data here are from the Summer 2022 survey.

PLURALISTIC ORIENTATION

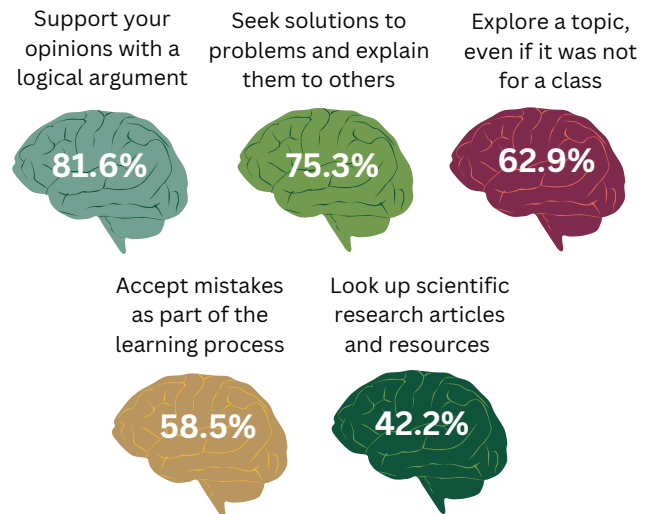
Pluralistic orientation measures skills and dispositions appropriate for living and working in a diverse society. The traits below represent the items used to make up the pluralistic orientation measure. The percentages below represent the proportion of W&M students who considered the traits above a "major strength" or "somewhat strong."



HABITS OF MIND

Habits of Mind behaviors and traits are associated with academic success. These learning behaviors are seen as the foundation for lifelong learning.

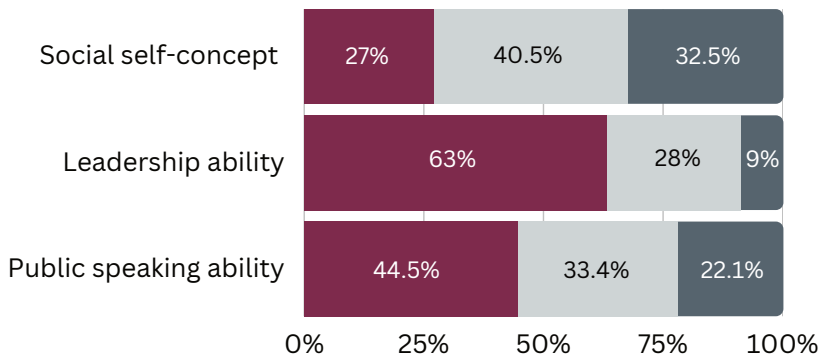
In the past year, how often did you frequently ...



SOCIAL SELF-CONCEPT

Social Self-Concept is a unified measure of students' beliefs about their abilities and confidence in social situations.

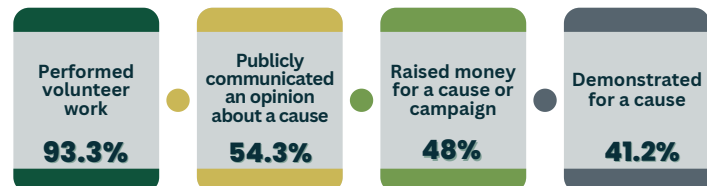
■ Above average ■ Average ■ Below Average



CIVIC ENGAGEMENT

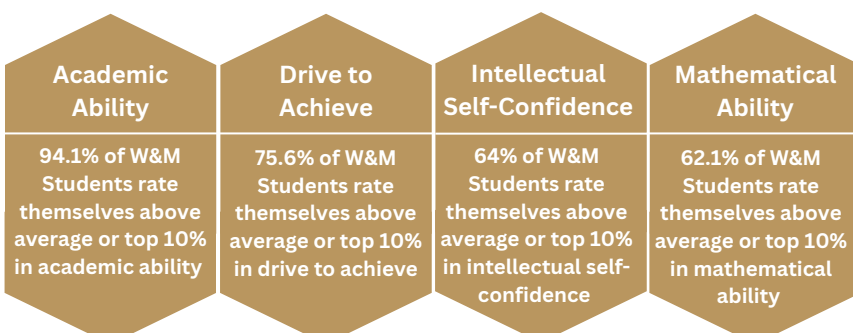
Civic Engagement measures the extent to which students are motivated and involved in civic, electoral, and political activities.

In the past year, how often have you (answered frequently or occasionally)?



ACADEMIC SELF-CONCEPT

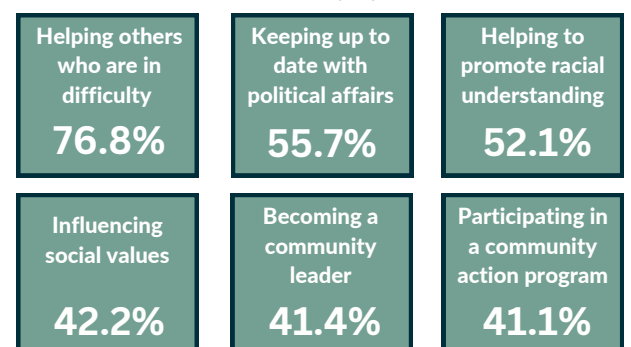
Academic self-concept measures students' beliefs about their abilities and confidence in academic environments



SOCIAL AGENCY

Social Agency measures the extent to which students value political and social involvement as a personal goal.

% of students that rated the importance of the following Social Agency items as essential or very important:

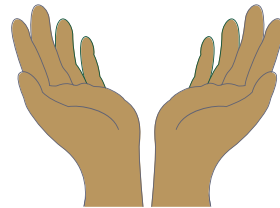


Student Transition Engagement Programs

Our office connects and engages students throughout their W&M transitions with community partners to develop resilient and thriving individuals.



97% felt a sense of connection to W&M as a result of participating in either Fall or Spring New Student Orientation.



98% felt welcomed to W&M during Fall and/or Spring New Student Orientation.



97% and 99.5% in fall '22 and spring '23, respectively, believed their Orientation Aide was a positive role model.

Recent STEP Highlight:

During Spring 2023 New Student Orientation, the Making a Tribe Choice presentation was replaced by an expanded Ensuring Community session and the new Orientation Staff-led Wellness Mindset Dialogue. The dialogue focused on students making choices grounded in personal values and available student resources. It received rave reviews from both new students and student leaders.

Regular Assessments

- Evaluations of New Student Orientation, Connection initiatives, and Volunteer opportunities

Strategic Plan Focus

- Belonging, Diversity, Equity, Inclusion, Justice, Communication, Engagement, and Resources

Funding Needs

- Opportunities for student leaders to learn leadership skills and build meaningful relationships.

Impact of Private Support

Students experience a welcoming community led by student leaders that affirm their authentic selves and support personal and academic aspirations.



Campus Recreation

The Department of Campus Recreation mission is to provide quality recreational opportunities to all members of the William & Mary Community to enhance and foster a lifelong appreciation for health, wellness and recreation

Campus Recreation by the Numbers:

Last year we saw...

2,116

Active Club Sports
Participants in 46
Active Club Sports

7,385

Intramural
Sports
Participants

2,029

Fitwell Class
Participants

240,727

Turnstile Entries
into the Bee
McLeod Recreation
Center

188

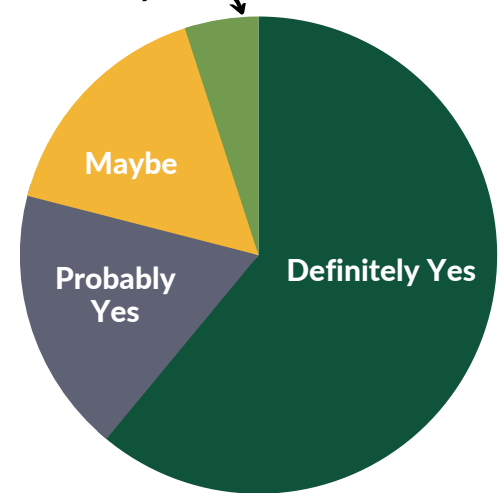
Completed Adult
and Child CPR/AED
certification training

82%

Of W&M students
participate in
Campus Recreation

Do Sports Clubs Make you Feel Included?

Probably Not



Pathways, and Tribe Adventure Program post-trip/sport participant surveys show that one of the leading outcomes of participation is the development of a sense of belonging and community at William & Mary. Club sports increased both physical as well as socio-emotional wellness.

Regular Assessments

- Participation Tracking
- Internal Surveys
- American College Health Assessment-National College Health Assessment
- Multi-Institutional Study of Leadership (administered every 3 years)

Funding Needs

- Indoor recreation facilities
- Outdoor fields and fitness area
- Increase sport club support
- Fitness and wellness programming

Strategic Plan Focus

- Belonging, Communication, Engagement

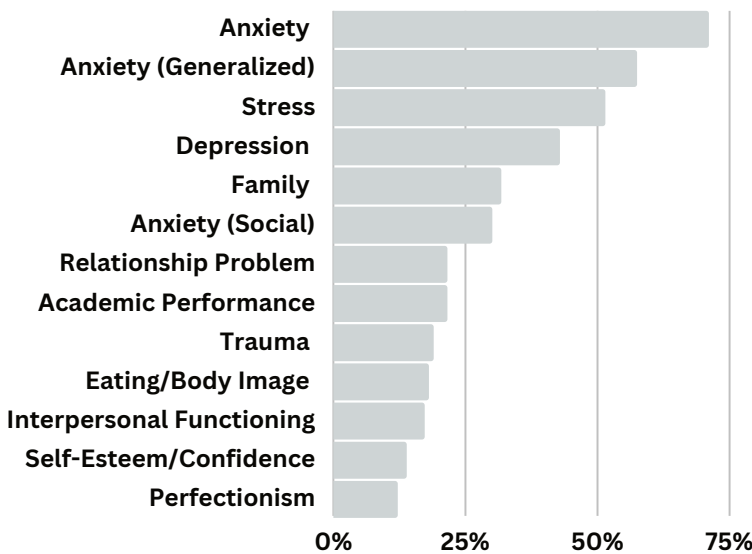
Impact of Private Support

"Being able to train to become a fitness instructor for free was an amazing opportunity that I am so grateful for. In my cycling classes, I pride myself on making fitness accessible to all people, and the free certification made fitness leadership accessible to me. I am so thankful to the Parent's Fund for the opportunity as being a cycling instructor has truly been a highlight of my college career."

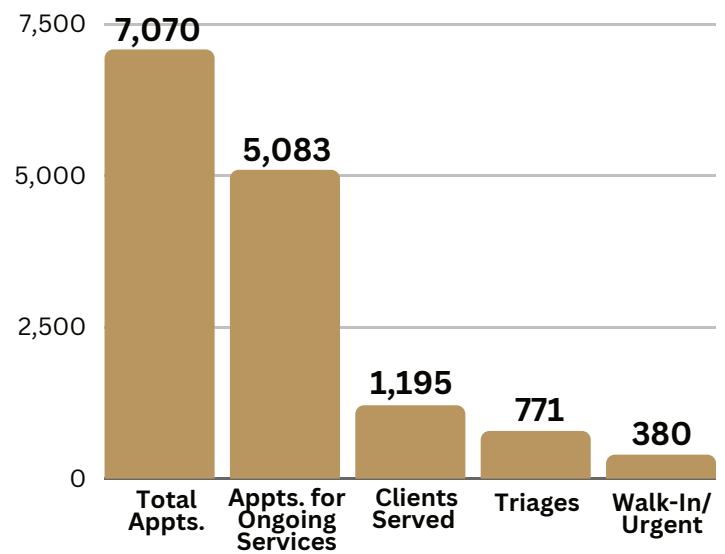
Counseling Center

The Counseling Center seeks to provide services that allow students to achieve their personal and educational goals. Our education activities and services are intended to reduce psychological distress, treat clinical conditions, and enhance well-being and personal growth. We do this by providing support to students experiencing a) normal developmental issues associated with the transition from adolescence to early adulthood, and b) emerging, acute, and chronic clinical concerns, as well as responding to individual student and campus-wide immediate crises. The Counseling Center actively demonstrates commitment to diversity in its broadest form and serves as an advocate for social justice in the university community and beyond. Through our multi-level training program, we dedicate ourselves to instilling these practices and values in future professionals.

Most Prevalent Presenting Concerns:



AY 22/23 Appointment Statistics



Students utilized a total of **7,070** appointments in AY22-23, **992** more than the previous year. This number of appointments is the Counseling Center's highest in over a decade. We are finding students overwhelmingly prefer to wait for in-person appointments at the Counseling Center. They would rather wait longer for Initial Consultations at the Counseling Center even though they could get a TimelyCare appointment within days.

Regular Assessments

- Healthy Minds Study
- Student Satisfaction Survey
- CCAPS/Repeated CCAPS
- Training Assessments

Funding Needs

- Expand Counseling Center's clinical capacity by funding temporary part-time clinicians, who could be hired during the busiest times of the semester, and/or time-limited doctoral/post-doctoral trainees.

Strategic Plan Focus

- Engagement, Wellness, Diversity Equity, Inclusion, Justice, & Resources

Impact of Private Support

- The Parents Fund assisted 9 students with co-payment for mental health treatment in 2022-2023.
- "My dad passed away, and my mother's current job cannot even cover our regular living expenses, so going to therapy on top of that is very difficult for us. I would like to go to therapy more often, but the financial aspect is what is stopping me."

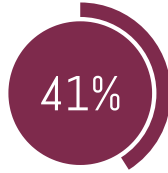
Health Promotion

Health Promotion staff work to enhance the overall health and wellness of W&M campus community through evidence-informed prevention efforts. By advancing a holistic and multidimensional view of wellness, we promote a culture of healthy behavior and choices that improve quality of life.

NCHA-ACHA III data



Had a positive UCLA Loneliness scale score



Reported academics were a problem or challenge



of those who experienced academics as a stressor reported moderate or high distress

The Courage Intervention

The Courage Intervention was administered to 400 student athletes:



reported better understanding of the setting boundaries and self-worth



reported increased knowledge around healthy relationships.

Program participation:

113

Self-Care Over Soothing Participants

2,600

Authentic Excellence program participants

14,200

Ways to Flourish downloads and counting

Data Driven Actions:

- Implemented Nod App
- Healthy Campus Coalition working with Provost to assist faculty with understanding stressors students experience in and outside the classroom.



WELLNESS MINDSET

Do It for the Well of It

Regular Assessments

- NCHA-ACHA III (Every 3 years)
- NFSHA (Every 3 years)
- Program satisfaction surveys (periodically)

Strategic Plan Focus

- Engagement
- Wellbeing

Funding Needs

- Dry Collegiate Party Initiative
- Recovery Community Development
- Peer Educator Funding

Impact of Private Support

SOS Student Quote:

- “It was great to lay out my thoughts and feelings on my goals on paper and discuss with someone”

Student Health Center

It is our mission to ensure the highest quality medical care for all full time students at William & Mary. Through education and training, we endeavor to promote health and healthy lifestyles and to prevent disease so students may achieve a satisfying and successful college experience. We are committed to providing care that respects the individual in a manner that promotes inclusion and equality while respecting his/her differences.

SHC by the Numbers

On average, we treat

80

Patients daily.

83%

Of those patients are undergraduates.

Last year, we provided

500

Specialty referrals.

Our satisfaction rate for appointment timeliness is:

90%

We filled a total of

5,257

Prescriptions for

1,700

students, and ran

10,823

Lab tests.

Most Common Diagnoses AY22/23

Mental Health

Upper Respiratory Infection

Acute Pharyngitis

STI Screenings

Consussion

Most Common Referrals AY22/23

Physical Therapy

OBGYN

Dermatology

Orthopedics

Mental Health

Regular Assessments

- Risk Management
- QI/PI Studies and Chart Reviews
- Accreditation Surveys
- Patient Satisfaction surveys

Impact of Private Support

- Because of private funding, last year we were able to administer over 1700 free laboratory tests saving our students and their families over \$40,000

Strategic Plan Focus

- Communication, Resources, Wellbeing

Funding Needs

- Funds for transportation of acute patients. (emergency room transfer, x-rays, or urgent diagnostic testing.)
- Funding to cover the cost of durable medical equipment (crutches, braces, splints, etc.)
- Funds to cover office visits

Civic & Community Engagement

Together with members of William & Mary and our broader communities, we cultivate equitable and transformational relationships, and provide programming and resources for students to become lifelong community-centered leaders.

2022-2023 BY THE NUMBERS



HOURS
OF IMPACT

5,861



STUDENTS
ENGAGED

550



COMMUNITY
PARTNERS

22



PROGRAMS AND
EVENTS

170



"This semester, I have learned a lot about the state of my community and the actual conditions and issues that are present in Williamsburg. I wasn't fully aware prior to this semester how many misconceptions I have...I have also done a lot of reflection about why I engage in service and how it benefits me and those who I'm helping." - W&M student

"The program has inspired me to more proactive and learn more about the social justice issues that we are tackling" - W&M student

Civic & Community Engagement undertook a year of transformation in 22-23, spurred by a vision to move beyond transactional to include transformational community partnerships amidst a different community landscape due to the impacts of COVID and other societal shifts. We continued to support and adapt our programs to meet student involvement and learning goals, and to address shared community goals.

Regular Assessments

- Program assessments
- GivePulse Participation & Impacts
- End of Year Student Survey
- Participation reflections

Strategic Plan Focus

- Communication
- Engagement
- Resources

Funding Needs

- Staff, program funding, GivePulse, paid internships, matching funds for AmeriCorps grant

Impact of Private Support

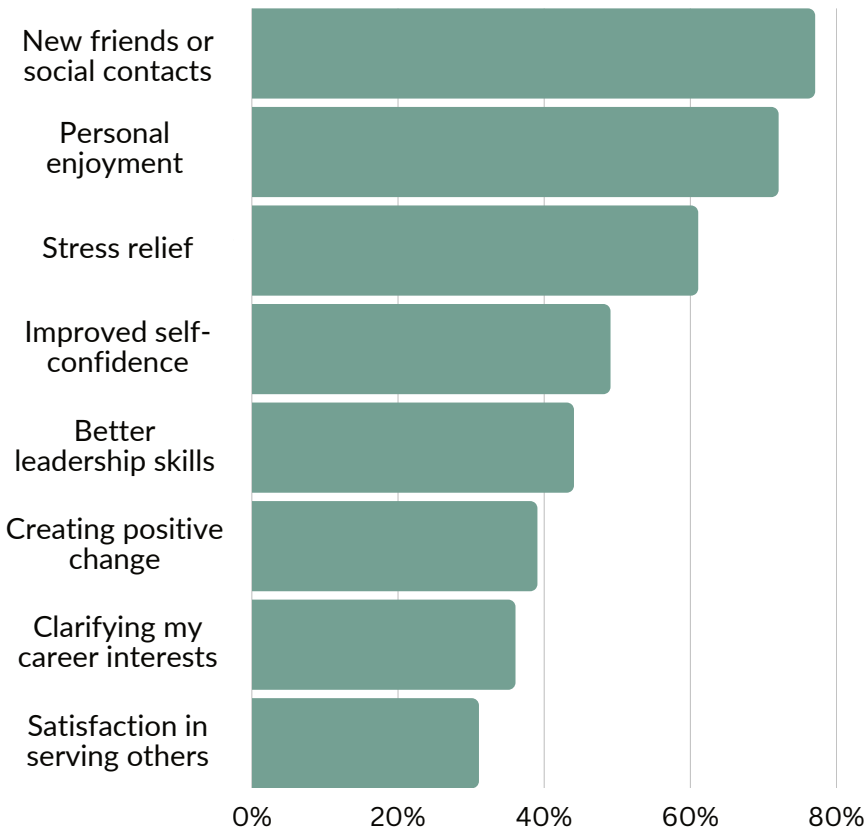
- Funding for grants, Internships, GivePulse, Branch Out Alternative Breaks, and Education & Youth Development Programs.

Student Leadership Development

At William & Mary, we believe that student leadership development is a cornerstone in supporting our students to become engaged citizens. Student leadership involves cultivating a frame of mind for exploring self, others, and community. Leaders develop a skill set to adapt to change, craft creative solutions, and seize opportunities. Leaders are moved by what they care about to make the world a better place.

What are the most important skills/abilities you have learned from your out of class activities on campus?

(Check all that apply)



Our Current Initiatives:

We want students to know that you don't have to wait to have a position, title, or role to contribute to positive change in a group or cause that you care about



Effective leadership is not about giving up things or only involving yourself at a minimal level.

Instead, it is about picking the things that matter most to you and doing them with passion, purpose, and intent.



Regular Assessments

- Multi-Institutional Study of Leadership
- Student Org Registration

Strategic Plan Focus

- Belonging
- Diversity, Equity, Inclusion, Justice
- Engagement
- Resources

Funding Needs

- Expand staff to expand programing
- NPHC Garden
- Permanent funding for TribeLink

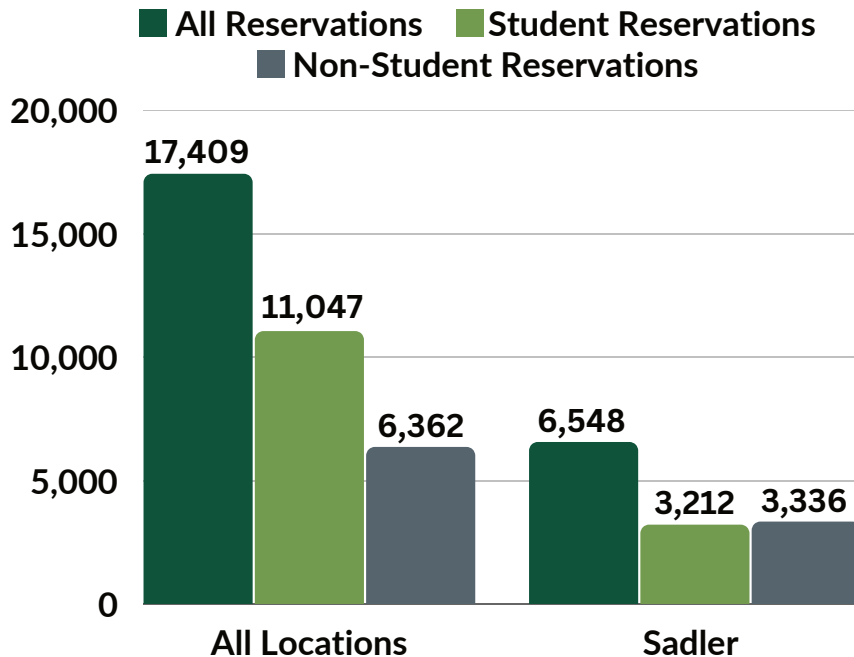
Impact of Private Support

- Implementation of TribeLink
- Values in Action Award
- Chapter House Improvements
- Scholarships

Student Unions & Engagement

We cultivate intentional and inclusive experiences and physical spaces for all students to gather, enjoy, belong and flourish at William & Mary.

Room Reservations



70% of students experience a positive sense of belonging and gained a sense of connection across campus through their use of the Sadler Center and its services.



SUE supported **1,067** requests for A/V at events in Sadler and other spaces on campus

Student groups use more reservable space, more frequently than other groups. Sadler's use percentage is slightly lower due to heavy use from faculty, staff and departments. This is partially because Sadler is a free resource and faculty, etc. must pay to use many other large spaces. Large event space is completely booked each semester within a month of classes starting.

Regular Assessments

- SUE routinely collects data on how spaces in the building are used
- Building people counters
- Event attendance and evaluations
- Student activity interest survey
- UC use Tracking
- Budget assessment

Strategic Plan Focus

- Belonging
- Engagement
- Resources

Funding Needs

- Facilities – Furnishings, technologies, etc. to meet/enhance the student experience/needs
- Engagement and training opportunities for student staff

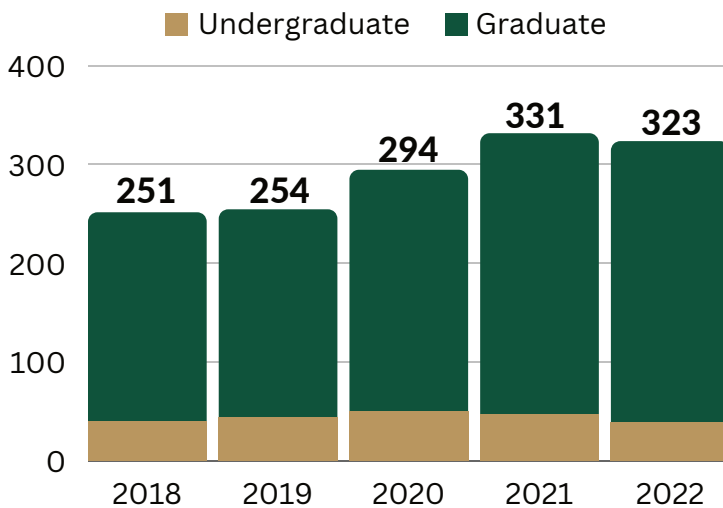
Impact of Private Support

- Our Block Party introduced the expanded Sadler to all students. The event showed what a student union is – a center of belonging, community and connection.
- “Sadler is where I find most of my joy and community at William & Mary. It is a place that gives me a sense of purpose and belonging.”

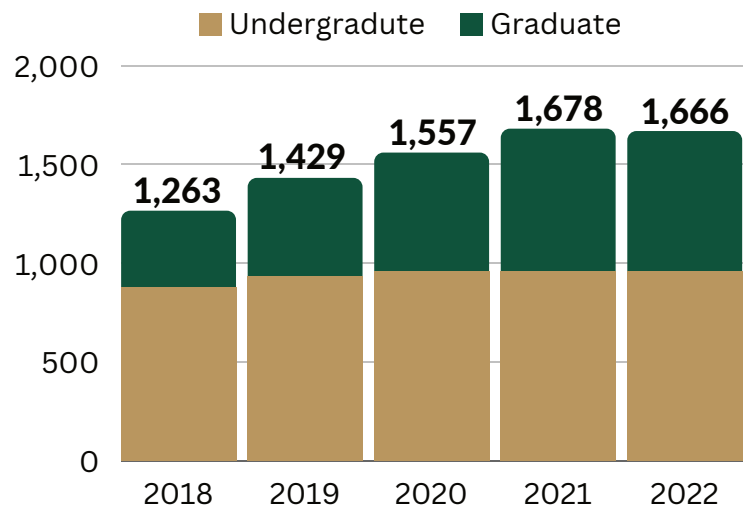
Student Veteran Engagement

The Office of Student Veteran Engagement serves as a one-stop shop for military and veteran students to find information and resources, facilitating their success and sense of belonging through campus and community partnerships for all time coming.

Military Affiliated Students (Active Duty, Reserve, or Veteran)



Students with Family Military Affiliations



- In addition to in-person services, OSVE offers twice-weekly virtual office hours. A practice that started during the pandemic, virtual office hours especially benefit military and veteran students who commute or have family and child care responsibilities that keep them away from campus.
- Last year, we hosted 37 events for Military and Veteran Students and provided 493 hours of advising

Regular Assessments

- Daily Visitors
- External Evaluation
- Council for Military Transition Education (CMTE) Survey
- Qualitative Research

Strategic Plan Focus

- Belonging
- Engagement
- Resources
- Wellbeing

Funding Needs

- Funding for programming
- Support unique circumstances
- Expand office staff and services as enrollment increases

Impact of Private Support

- The office was created with grant and private giving funding
- Internship funding

Academic Wellbeing

Our mission is to provide exemplary, barrier-free, and accessible services and resources to all William & Mary students by creating spaces for students to become active, independent, and confident learners.

End of Year Survey:

100% of respondents strongly agree or agree with the following:



“The staff member made me feel like a priority and focused on my needs as a student.”



“The staff member was extremely knowledgeable.”



“I feel empowered to develop the academic skills and strategies that will pave the way for my future success.”



“I am very Likely to recommend Academic Wellbeing to other students.”

Data Informed Action:

Based on the demographic statistics of our tutoring staff and feedback we have gotten from some students, we are doing targeted outreach to get some more diverse applicants in our current hiring cycle. We have reached out to the CSD and W&M Sure to help spread the application information.

Regular Assessments

- Time Management
- Tutor Zone Appointment Exit Survey

Strategic Plan Focus

- Belonging
- Communication
- Engagement

Funding Needs

- Endowment for free tutoring & academic coaching

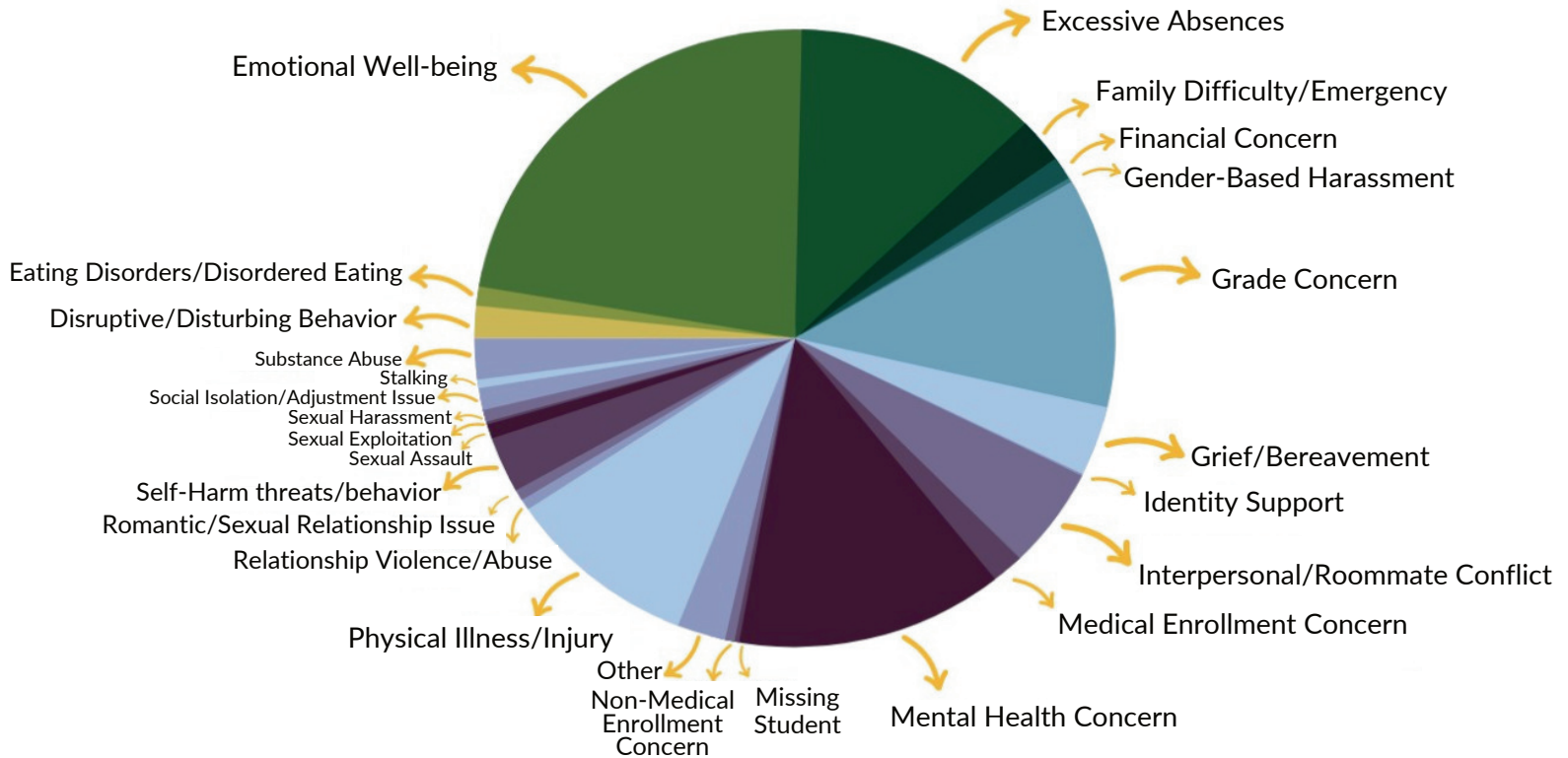
Impact of Private Support

- The Parent Fund has been instrumental in the TutorZone providing barrier-free tutoring to students that otherwise would not have been able to afford it. The TutorZone free tutoring saw an increase in tutoring hours by 66% from the 2021-2022 academic year.

Care Support Services

Care Support Services provides outreach, advocacy, and support services that assist and empower students in identifying and managing interpersonal, academic, and wellness concerns. When students face significant challenges to their mental, physical, and social health, we help in identifying and accessing resources both on and off campus to meet students' needs.

Reasons For Care Concerns:



Care Support Services has been working for the past two years to clarify our role and processes within non-clinical case management and support services. Beginning with the new mission and vision in 2021 and 22-23, updates focused on an evaluation and update of many processes in line with CAS case management standards along with guidance from professional organizations.

Regular Assessments

- Care concerns
- Case Management statistics
- Student appointments

Strategic Plan Focus

- Communication
- Resources

Funding Needs

- Creation of workshops and programming to provide another dimension of student support and education

Impact of Private Support

In the past year, private funding helped us provide:

- Student counseling co-payments
- Grief care packages for 27 students
- Our Case Management System

Community Values & Restorative Practices

The mission of Community Values is to promote a living and learning environment that is respectful of the rights and perspectives of others, that is safe and free from disruption, and that allows students and faculty members to pursue their educational goals.

AY 22/23 by the Numbers

302

Students with whom CVRP engaged due to reported conduct

338

Incidents addressed by CVRP

238

Alcohol related incidents (down 13% from last year)

24

Students referred for possession of marijuana (consistent with 5-year average)

97%



Of conduct cases are resolved without separation from the University

92.5%



Of honor cases are resolved without separation from the University

89%



Agree that they were treated fairly in the conduct process

71%



Agree that the conduct process has affected their values in a positive manner



Key Findings

- Our goal is to develop a year-round student group training schedule and, where possible, consolidated training across councils.
- As we formalize opportunities for restorative practices, there is a need to have higher-level engagement with impacted parties and stakeholders.
- 90% of honor cases were resolved using the informal resolution process. The continued incorporation of restorative practices will benefit students.

Regular Assessments

- Assessment of the honor and conduct resolution procedures through ongoing collection of student feedback

Funding Needs

- Programming

Strategic Plan Focus

- Diversity, Equity, Inclusion, Justice
- Engagement

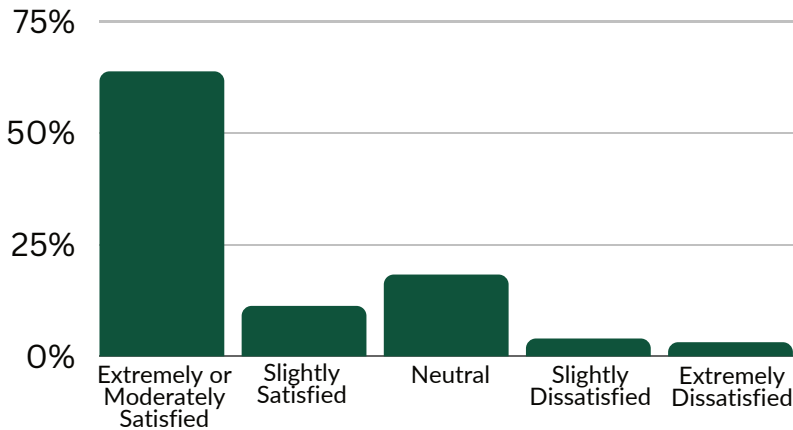
Impact of Private Support

- Values Week speaker

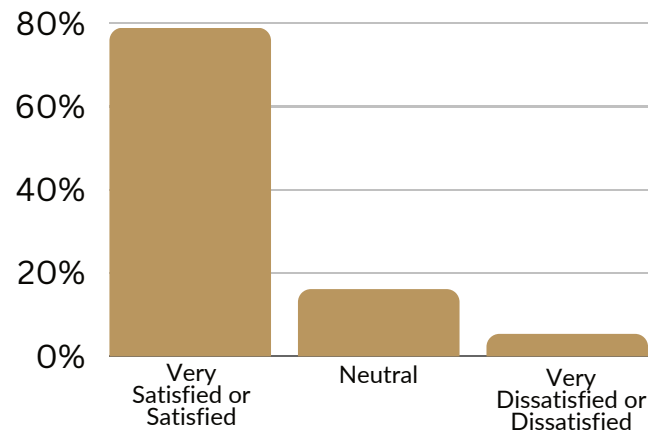
Parent & Family Programs

Parent & Family Programs facilitates and advocates for the role of family involvement in community development and individual student success. Our programs provide resources and activities that connect families with each other and with the W&M community.

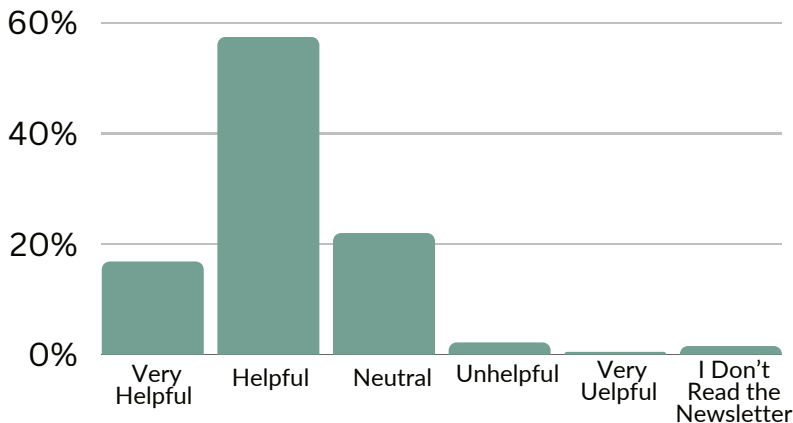
Overall Satisfaction with PFP



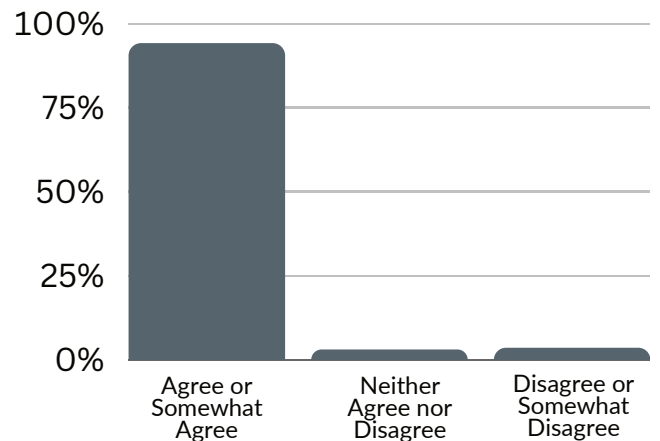
Family Weekend Experience



How helpful do you find the newsletter for parents and families?



The communications I received from Parent & Family Programs throughout the summer were helpful and informative



Regular Assessments

- Orientation, Family Weekend and, Annual Family Needs Assessments
- Newsletter engagement

Strategic Plan Focus

- Belonging
- Communication
- Engagement
- Resources

Funding Needs

- Programing
- Student employee staff

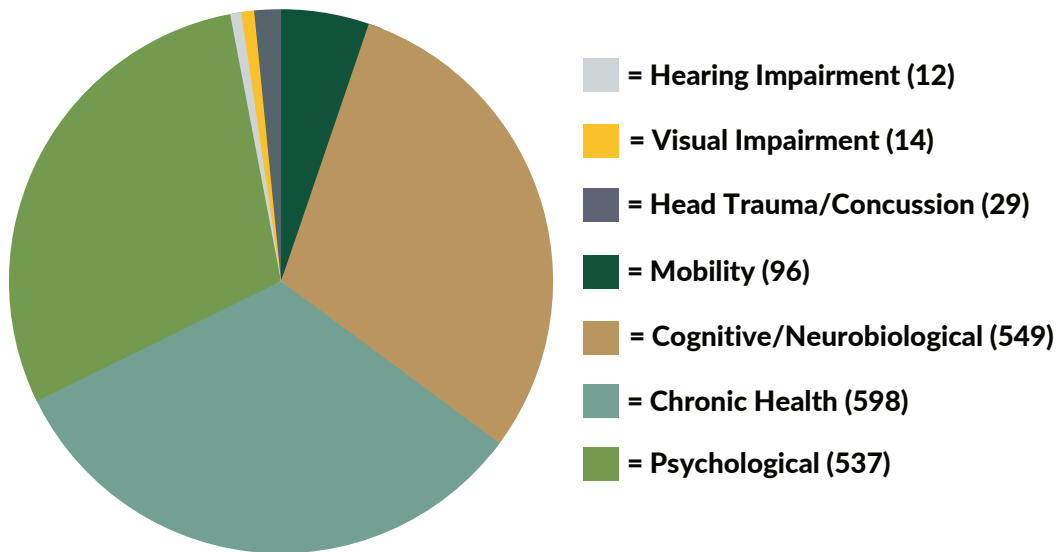
Impact of Private Support

- Pre-matriculation summer receptions, Orientation programming, and Regional Parent & Family events
- Family Weekend event rentals and supplies

Student Accessibility Services

The mission of SAS is to create access to educational opportunities for students with disabilities. We offer reasonable accommodations upon request on an individual and flexible basis. We strive to foster student independence, to encourage self-determination, to emphasize empowerment and accommodation over limitation, and to create a comprehensive, accessible environment to ensure that individuals are viewed on the basis of contribution, not deficit.

Types of Accommodations AY 22-23 (n=1,440)



Quick Stats (Fall '22):

1,296

Tests were administered by SAS

1,060

Students received accommodations

927

Of those students were undergraduates

Data Driven Action:

Recently, we have had an opportunity to look closely at the department's operations and engagement with students. We began moving from transactions to engaging with students to develop community, evidenced by events held in the Spring semester, the "Carnival" and exam "Coffee Shops." In our experience, the year ended on a positive note with forward momentum, and we look forward to building upon our successes in the coming year.

Strategic Plan Focus

- Belonging, Communication, Engagement, and Resources

Regular Assessments

- Survey students
- Debrief semester and/or event

Funding Needs

- Expand Summer Bridge Program
- Staff for Testing Center

Impact of Private Support

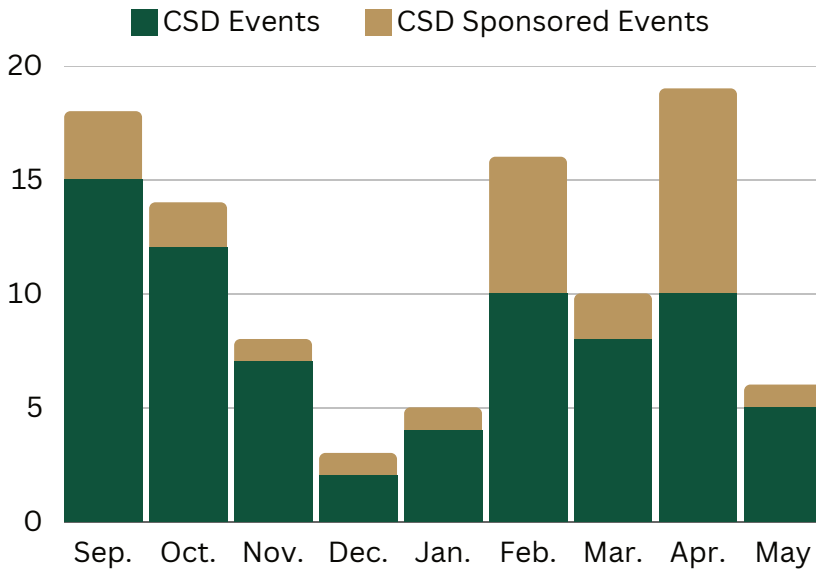
"Being able to have a community of students with shared experiences has been so important to me, and I'm so grateful to SAS for them being able to facilitate such amazing community events for everyone."



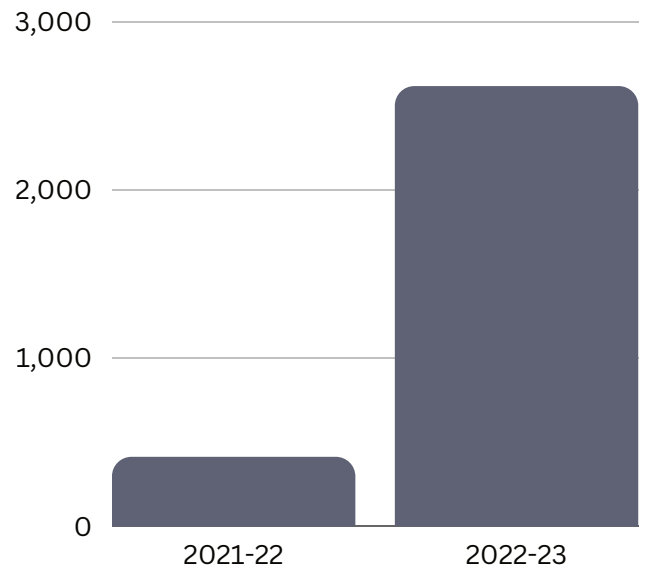
Center for Student Diversity

The Center for Student Diversity provides a space for all members of the William & Mary community to come together to celebrate and explore the diversity of our campus through meaningful human connection.

CSD Events by Month



CSD Check-Ins by Year



Total # of trainings completed in 2022/23: 18



Regular Assessments

- Event Data: event attendance, post attendance surveys
- Check-In Data: # of check-ins, purpose of visit

Strategic Plan Focus

- Belonging
- Communication
- Resources

Funding Needs

- Expand PLUS and Social Justice Through Faith programs

Impact of Private Support

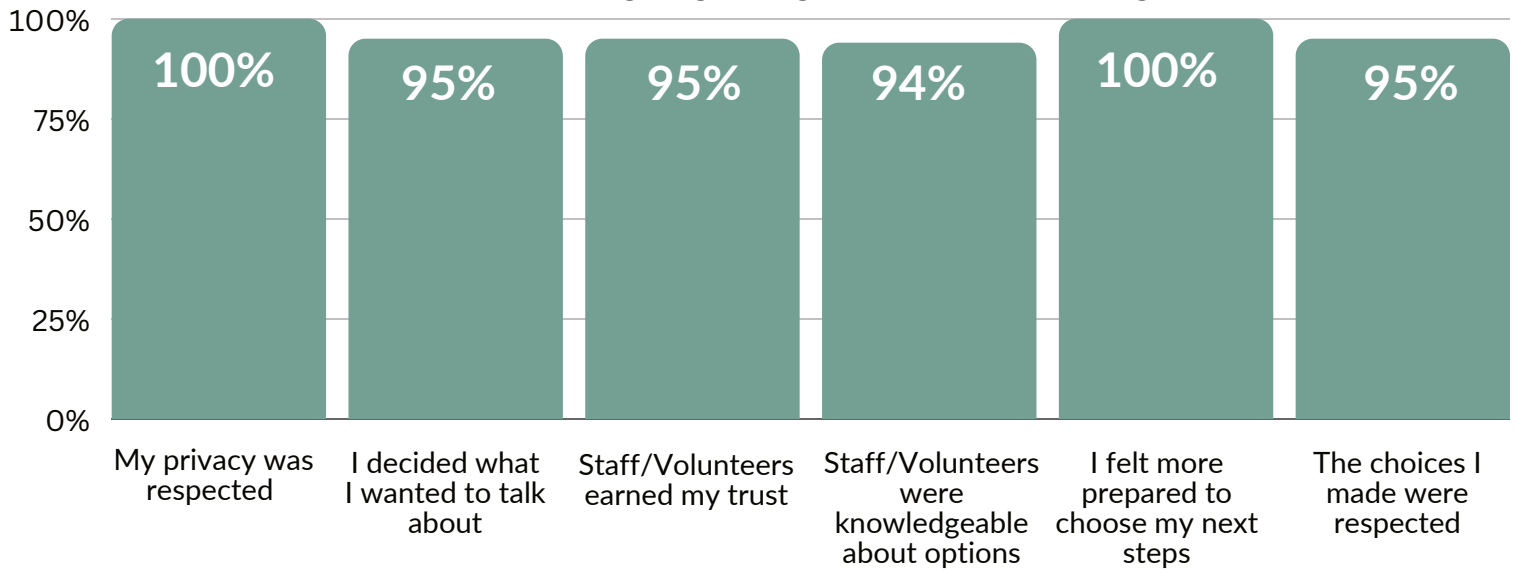
- PLUS Program
- Graduation Ceremonies
- Social Justice Through Faith trips

The Haven

The Haven's mission is to produce a dynamic trauma-informed resource center at William & Mary for persons affected by sexual assault and harassment, relationship abuse or intimate-partner violence, stalking, and/or other gender-based discrimination in order to foster empowerment, autonomy, connection, and healing.

Visitor Feedback Survey:

Percent strongly agree/agree with the following



Impact of Being a Volunteer Advocate

"Being an advocate at the haven has been one of the most meaningful experiences of my life. I have developed new listening skills, developed my understanding of empathy, and become a resource for so many peers."

"Definitely one of the most meaningful experiences I've had in my four years!"

"It has made me feel like I can make a meaningful difference on campus and showed me how to be a compassionate, good listener when someone is in need."

Regular Assessments

- Visitor Satisfaction
- Sexual Misconduct Climate Study
- Haven Shift Reports

Strategic Plan Focus

- Diversity, Equity, Inclusion, Justice, Engagement, Wellbeing

Funding Needs

- Staffing

Impact of Private Support

- 35 Peer Advocates received 32 hours of in-person training in order to provide high quality crisis support and be a resource to students seeking trauma-informed care